

# SARKA ČERVINKOVÁ

## PSYCHOLOGIST & SUPERVISOR

<b>CLIENT</b> Sárka Červinková	<b>SCOPE OF WORK</b> Logotype, web design, printed matter, marketing materials	<b>REALIZATION DATE</b> 2021 / 2022
<b>SPECIALIZATION</b> Psychologist, therapist & founder of the advisory	<b>ON-LINE PRESENTATION</b> www.sarkacervinkova.com	<b>PROJECT REALIZATION TIME</b> 5 weeks

**THE MAIN SET OF COLORS**  
The colors were used and chosen to match the theme of the project & at the same time meet the requirement of clean design.



**TYPOGRAPHY AND FONTS USED**  
The font style was chosen for its purity and simplicity. At the same time elegance and articulation with design.

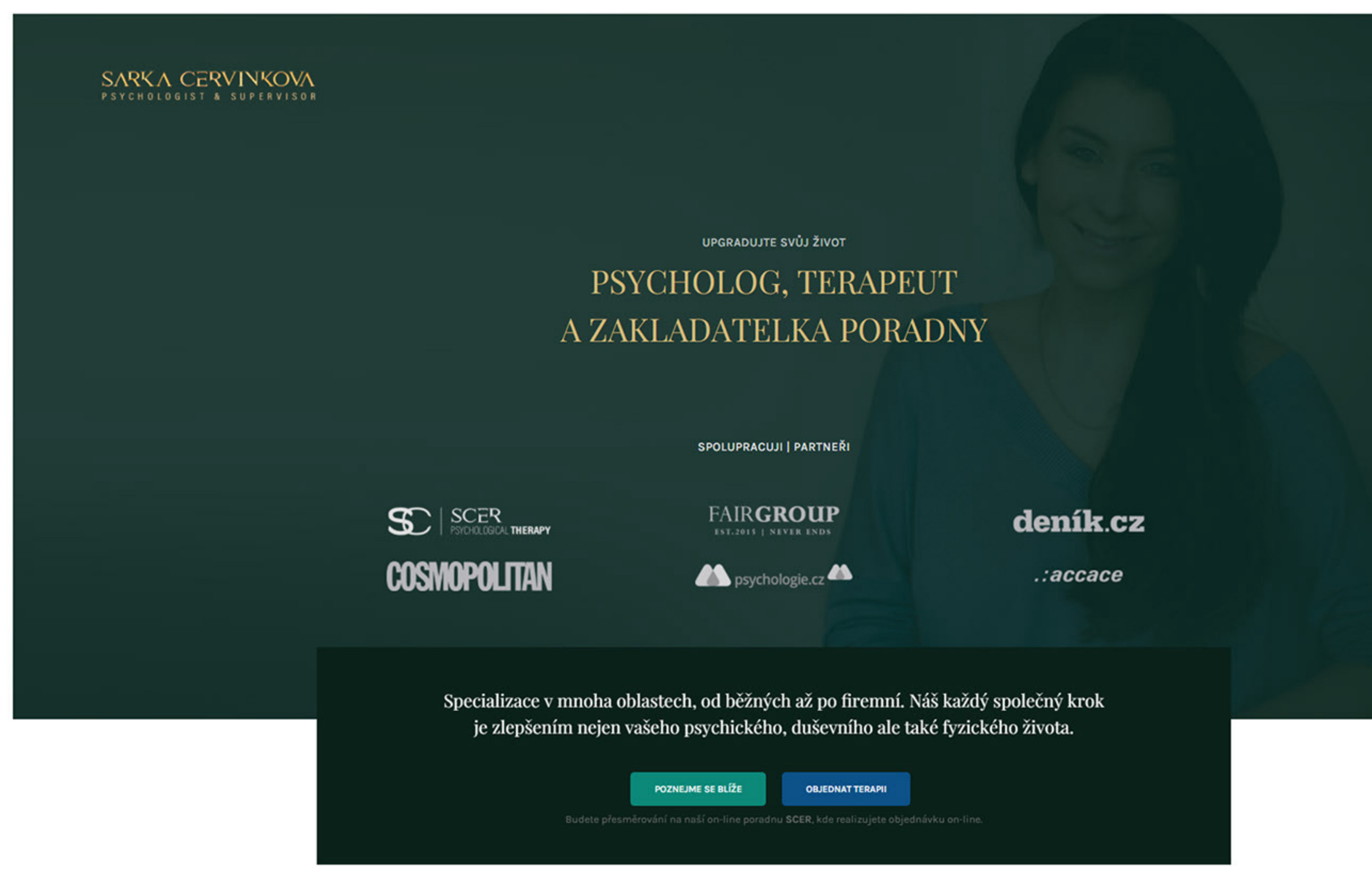
### Gotham

A B C C D E F G H I J K L M N O P Q R S S T U V W X Y Z  
Z z a b c d e f g h i j k l m n o p q r s t u v w x y z 2  
1 2 3 4 5 6 7 8 9 0 . , \_

### Playfair Display

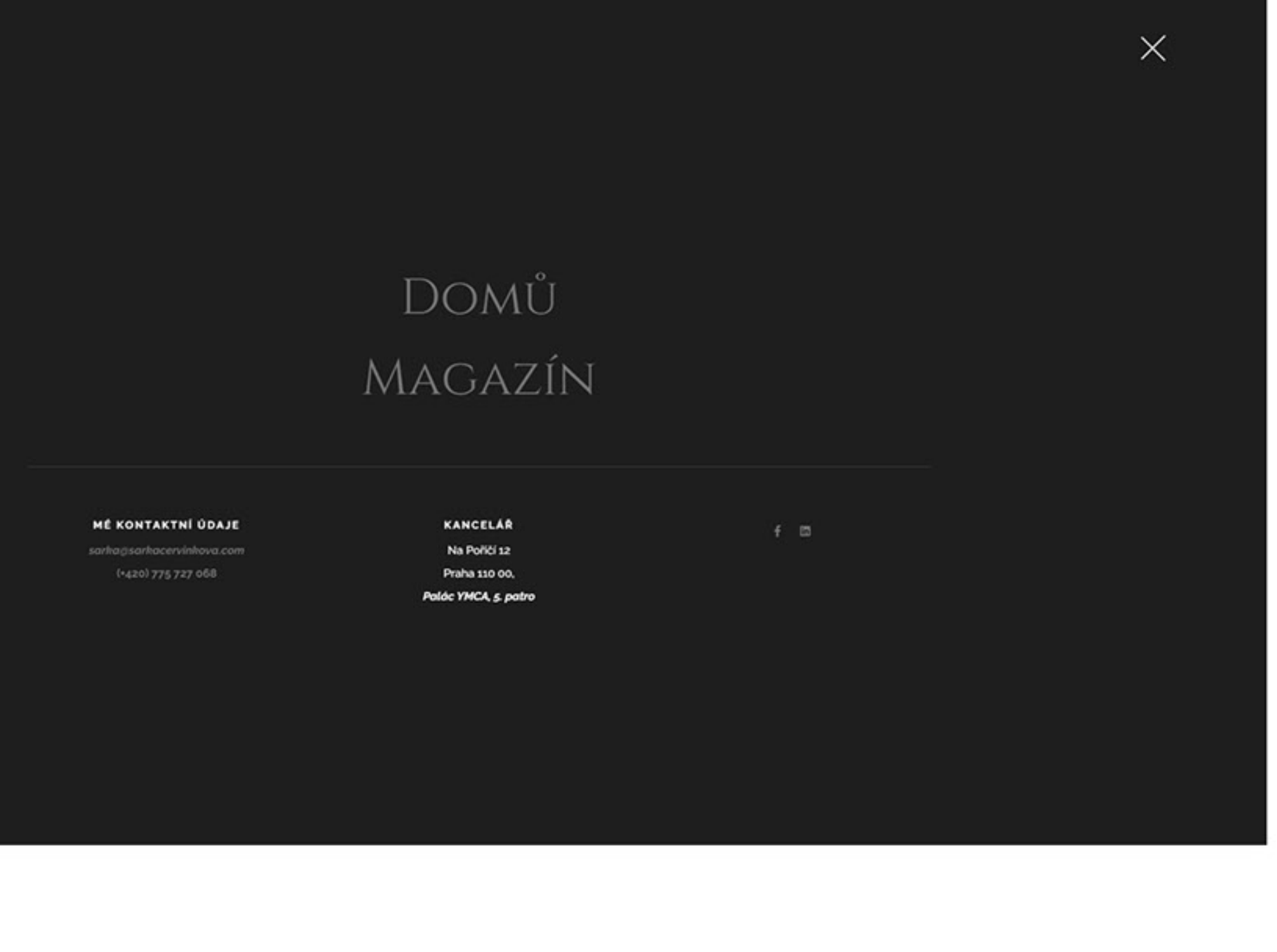
A B C C D E F G H I J K L M N O P Q R S S T U V W X Y Z  
Z z a b c d e f g h i j k l m n o p q r s t u v w x y z 2  
1 2 3 4 5 6 7 8 9 0 . , \_

**PREVIEW OF WEB DESIGN**  
Implementation proposals for all parts of the design, including interesting parts of design.



## CLEAN & FUNCTIONAL

Elegant design with clean style & CTA elements for good and targeted orientation  
Combines important information with design and functionality.



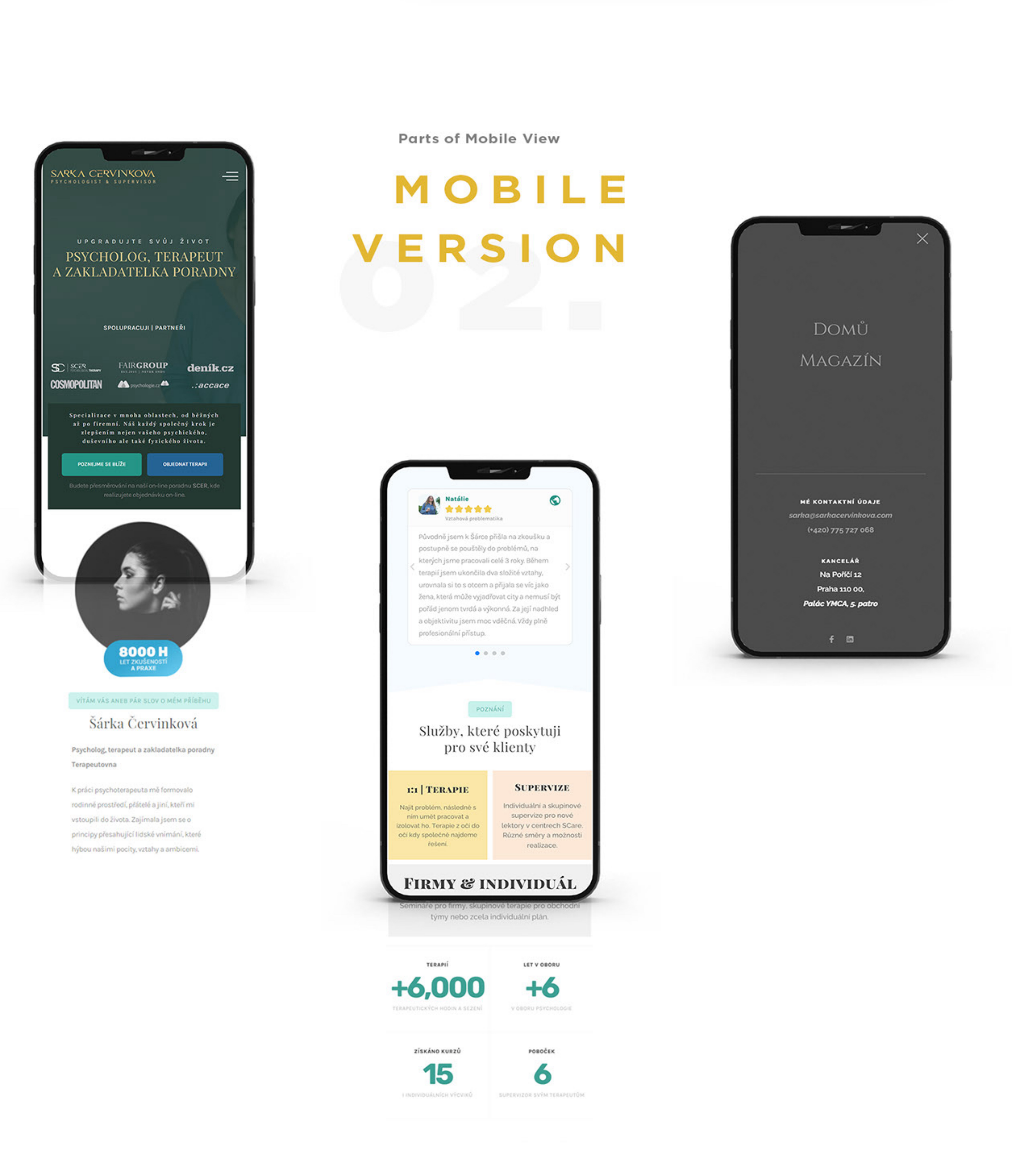
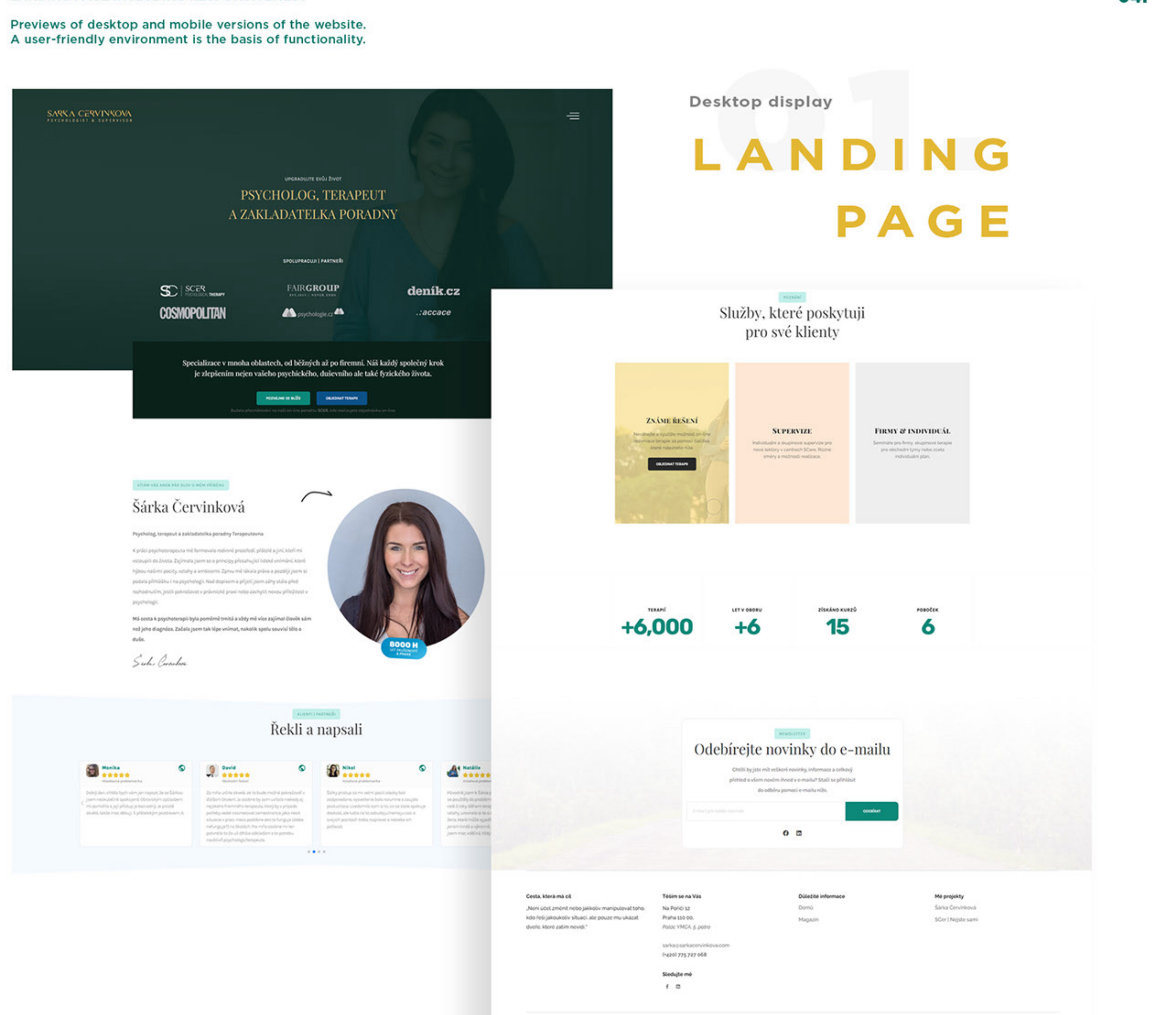
FULLWIDTH  
Site is in fullwidth view & layout.  
Menu with links & important information.



## DATA & ANIMATION

Dynamic services and information elements.  
Simple elements animations add to the life of the website.

**LANDING PAGE INCLUDING RESPONSIVENESS**  
Previews of desktop and mobile versions of the website. A user-friendly environment is the basis of functionality.



## MOBILE VERSION

THANK YOU FOR WATCHING!

"I create projects with love, respect and an effort to constantly improve in the field of design & web."

Graphic & Game designer **David Grey**